



Closing report

COMPOSITES 2006

Largest specialist trade fair for fiber reinforced technology in German speaking countries took place for the first time and scored a major success!

The first specialist trade fair **COMPOSITES 2006 – 1st International Trade Fair for Composites** – which took place at the **Neue Messe München** from **October 10 through October 12, 2006**, is marked by impressive results. The entire competence in fiber reinforced materials was displayed. With a total of **7,000 visitors** and **239 international exhibitors**, **COMPOSITES** has moved up to first place and has become the number one specialist trade fair for fiber reinforced materials in German speaking countries by visitor numbers. “We are extremely satisfied with the first event of **COMPOSITES 2006**. Both exhibitors and visitors outlined the extraordinary role of **MATERIALICA** in personal conversations and confirmed the extraordinary role of **COMPOSITES**“, concludes **Robert Metzger**, Organizer and Managing Director at **MunichExpo Veranstaltungen GmbH**. **MATERIALICA** was officially inaugurated by a speech delivered by the Bavarian Secretary of State, **Mr. Hans Spitzner**: “Bavaria is fully aware of the importance of new materials for the entire economy. Therefore, we are happy that **MATERIALICA** has chosen Munich as a location for a get together of experts from the fields of material developments and applications and has established an information forum for professionals to exchange their expertise“.

For the first time ever, the field of composites was developed into an independent trade fair under the umbrella brand name **MATERIALICA**. 7,144 international development and design experts from 36 countries met at **COMPOSITES 2006** in Munich to catch up on the latest innovations and developments and to get together with 239 international exhibitors on an area covering 10,000 square meters. “Due to a considerable increase in the composites segment in the past years, we decided to establish **COMPOSITES** as an independent trade fair platform. The strategy was successful. Last year we had 95 composites exhibitors as compared with 239 companies this year. Among them were industry leaders, such as **Hexcel**, **Müller Textil**, **Fischer**, **3M**, **Merck**, **Parabeam**, **SGL Carbon**, **DIAB**, **Devold AMT**, **CarboTech**, **Alcan Composites** or **Isovolta**. The exhibitors’ feedback is very good and everyone praised the high quality of contacts made during this occasion. The fact that **COMPOSITES** has developed in such a favourable way in its first year of existence emphasizes the great importance of this market and, of course, the trade fair, explains **Robert Metzger**.

Target group reached – exhibitors are happy

COMPOSITES 2006 did not only convince trade fair specialists with its excellent key figures, but exhibitors in particular. Over 90 percent of exhibiting companies praised the high quality and competence of the visitors to the trade fair stands. “This was an agreeable surprise: Apart from the highly professional conversations we held, we also received several requests from other industries. We will definitely be back in 2007“, says **Jeanette Scherf**, Managing Director at **Cotesa GmbH**. “We had in-depth conversations with many experts from the most different industries. **COMPOSITES** is the experts’ trade fair“, concluded **Sophia Halmen**, Sales Manager Consumer at **Müller Textil GmbH**. Also **Gerhard Entholzer**, Sales Engineer Composites at **Hexcel GmbH**, was delighted: “We are very satisfied with the run of the trade fair and will be back to **COMPOSITES** in 2007“. **Kolja Kuse**, Head of Project Applications at **TechnoCarbon Technologies GbR** is also very enthusiastic: “The trade fair was a great success – we received many international requests. Television was present and even broadcast a short report about us“. **Gerhard Kölbl**, Marketing and Sales Manager at **Fischer GmbH** got to the point: “Excellent contacts are guaranteed“. The bandwidth of visitors included the following industries: aerospace (13.1 percent), automotive (34.7 percent), construction (5.0 percent), consumer products (20.3 percent), engineering (22.4 percent), and medical technology (4.5 percent).

JEC and MATERIALICA – Partnership for COMPOSITES

JEC takes place every spring in Paris and is the leading trade fair for fiber reinforced technology worldwide. Now, this industry-spanning meeting point has gained another strong partner: The **COMPOSITES** trade fair, which was held for the first time, paved the way for a comprehensive

partnership and an exchange of expert knowledge. "JEC has a strong focus on networks to open up new markets and to promote an exchange of technological experience. The close cooperation between JEC and COMPOSITES focuses at a wide market which benefits from this teamwork in several ways. The partnership gives the dynamic, European composites industry the opportunity to present itself to the entire world. We are looking forward to deepening this cooperation", says Frédérique Mutel, Managing Director at JEC. "This cooperation shows the market the relevant trade fairs in Europe that focus on the topic of composites. So there are two trade fairs now, the leading trade fair JEC and COMPOSITES for German speaking countries", affirms Robert Metzger, Managing Director of MunichExpo Veranstaltungen GmbH. This year, JEC had booked its own exhibitor's stand and organized the half-day workshop "Design & Innovation Composites" on the MATERIALICA Forum stage. Experts presented and demonstrated the production of composites components by using powerful methods such as RTM light. Designers and their suppliers outlined the importance of composites for implementing design ideas.

Supporting Program – A major attraction for visitors

COMPOSITES was accompanied by the 2nd MATERIALICA Composites Congress titled "Composites in Automotive and Aerospace". The congress was developed in cooperation with BMW, EADS, the Institute for Aircraft Construction at the University of Stuttgart and the Institute for Composites at the Technical University of Kaiserslautern. Top-notch presentations were delivered by numerous decision makers and users from industry and economics. The MATERIALICA Design Award has become an integral part of MATERIALICA and was awarded for the fourth time this year. This design-oriented award focuses on important developments from the fields of materials and material developments. The prize is granted to concepts characterized by a great deal of creativity in terms of innovation, design or engineering in the categories material, surface, or product. This year's best of winners are: PowerKontakt, an electroconductive glass developed by Schott AG (category material), a starting slope for ski-jumping towers presented by ETEC, which is based on gliding naps (category surface), the Fischer Carbon waterskis (category product) and the lamp AVD developed by the technical college Rosenheim (category student). All awarded winners can be found at www.materialicadesign.de.

Long before the end of COMPOSITES 2006, the trade fair organizers received several bookings for next year's events. COMPOSITES 2007 will take place from October 16 through October 18, 2007, at the Neue Messe München.

For further information on COMPOSITES, please visit www.composites.de.